



## July 24 Map: Retailers In China

Whether lured by the thought of clothing China's 1.3 billion people, or just looking to be the coffee house of choice for China's new middleclass, retailers from around the world are opening stores in China at a rapid pace. With one apparel manufacturer opening a store a day, we have put together the map below to show where 8 of the world's largest brands have established their stores and provided a basic geographic tier structure for the retail market based on population, concentration of international retailers, and per capita disposable incomes.



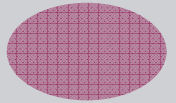
### Primary Retail Markets:

North: Beijing/ Tianjin

Central: Hangzhou/ Nanjing/ Ningbo/ Shanghai

South: Guangzhou/ Hong Kong/ Macau/ Shenzhen

Southwest: Chengdu/ Chongqing



### Secondary Retail Markets:

North: Dalian/ Qingdao/ Shenyang / Haerbin

Central: Wuhan/ Xian

South: Fuzhou/ Xiamen

Southwest: Kunming



### Tertiary Retail Markets:

North: Zhengzhou/ Shijiazhuang/ Yantai

Central: Changsha/ Hefei/ Jinan/ Zhengzhou

South: Nanning/ Nanchang/ Shantou

Southwest: Haikou/ Guiyang

